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Harvard Announces New Retailers Coming to Grasslands Shopping Centre

REGINA, SK. (September 20, 2013) – Harvard Developments Inc., a Hill Company, is proud to announce a number of high profile new retailers opening soon at its Grasslands shopping centre in Regina, SK.

“These retailers include a mix of new to market entrants such as U.S. based Cabela’s, Marshall’s, Bed Bath and Beyond and Party City along with the first Regina locations for Bouclair Home and Cora.” says Blair Forster, Vice President, Development for Harvard. “Retailers already represented in Regina such as London Drugs, Petsmart, Dollarama and Ricky’s All Day Grill are expanding to Grasslands to take advantage of its increasing trade area dominance. This growth continues to reinforce the strength of our provincial and municipal economies.”

Cabela’s, the World’s Foremost Outfitter® of hunting, fishing and outdoor gear, opened its doors to Regina consumers on September 19, 2013 and London Drugs will follow later in the year, with the balance of the locations opening in Spring 2014.

“We are very happy to enter the Saskatchewan market with our first store at Grasslands in 2014 and believe that Regina will be a great addition to our group”, says Vickie Maxwell, Media Coordinator for Bouclair Home.

Grasslands is located in South West Regina at the intersection of Lewvan Drive and Gordon Road near Harbour Landing. The development also includes Lowe’s and Wal-mart stores as anchor tenants. Grasslands is owned and managed by Harvard Developments Inc., a local Saskatchewan and Western Canadian developer.

About Marshall’s: Since 2011, Marshall’s Canada has been offering Canadians brand name and designer fashions for the entire family at up to 60% less than department and specialty store prices, every day. Marshall’s is a division of the TJX Companies, which operates more than 3,000 stores including Winners and Homesense in Canada.

About Bed Bath and Beyond: Founded in 1971, Bed Bath & Beyond Inc. and subsidiaries operates a chain of retail stores under the names Bed Bath & Beyond in the United States and Canada. Home furnishings include categories such as kitchen and tabletop items, fine tabletop, basic housewares, general home furnishings, consumables and certain juvenile products.

About Bouclair: Bouclair Home is a lifestyle brand offering coordinated and contemporary fashion for the home at value pricing. With over 1,200 passionate and dedicated employees, Bouclair is committed to serving as many markets and people as possible with over 110 stores in Canada.

About Cora: Cora Breakfast and Lunch restaurants provide a wide and exciting array of menu options, promoting the importance of eating a healthy breakfast. The chain operates 120 restaurants in 9 provinces. Since 1987, the Chez Cora banner has been recognized as the leader in the breakfast industry in Quebec.



About Party City: Party City is a leader in the party goods industry and North America's largest specialty party goods chain. Party City operates more than 600 company-owned and franchise stores throughout the United States, Puerto Rico, and Canada. Party City Corporation is owned by Party City Holdings, Inc. and is headquartered in Rockaway, New Jersey.

About London Drugs: London Drugs is 100% Canadian owned and is focused on local customers' satisfaction. Across Alberta, Saskatchewan, Manitoba and British Columbia, London Drugs' 77 stores employ more than 7,000 staff dedicated to providing customers with a superior shopping experience.

About Cabela's Incorporated: Cabela's Incorporated, headquartered in Sidney, Nebraska, is a leading specialty retailer, and the world's largest direct marketer, of hunting, fishing, camping and related outdoor merchandise. Since the company's founding in 1961, Cabela's® has grown to become one of the most well-known outdoor recreation brands in the world, and has long been recognized as the World's Foremost Outfitter®. Through Cabela's growing number of retail stores and its well-established direct business, it offers a wide and distinctive selection of high-quality outdoor products at competitive prices while providing superior customer service. Cabela's also issues the Cabela's CLUB® Visa credit card, which serves as its primary customer loyalty rewards program. Cabela's stock is traded on the New York Stock Exchange under the symbol "CAB".

About Harvard Developments Inc.: Headquartered in Regina, Saskatchewan, Harvard Developments Inc. has developed a diverse portfolio of real estate including numerous major office, retail, industrial and residential projects. Over the past 110 years, under the leadership of the Hill family and Harvard's professional management team, the company has grown to provide expertise in the areas of asset management, development management, property management and leasing. Currently, the company's Western Canadian portfolio of owned and managed properties is comprised of approximately 6.2 million square feet with an additional 3.6 million square feet of retail, office and other commercial space currently under development.

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www.marshallscanada.ca

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